

04

CyberAgent, Inc. was founded in 1998. Including subsidiaries, we currently have 85 offices in Japan and 8 offices outside Japan.

Company Overview

Company History

Mar. 1998	CyberAgent, Inc. is founded in Minato-ku, Tokyo
Apr. 1999	Relocated headquarters to 3-5-30 Kita-Aoyama, Minato-ku, Tokyo
Mar. 2000	CyberAgent is listed on Mothers section of the Tokyo Stock Exchange
May 2000	Relocated headquarters to 1-12-1 Dogenzaka, Shibuya-Ku, Tokyo (Shibuya Mark City) Established CA MOBILE, Ltd. to engage in mobile-related business
Sep. 2004	Launched "Ameba Blog"
Apr. 2009	Established "CyberZ, Inc." to enhance smartphone advertising business
May 2009	Established "Sumzap, Inc." to enter the gaming business
May 2011	Established "Cygames, Inc." to enhance the gaming business
Jun. 2012	Launched "Ameba" (formerly 'Ameba Blog')
Jan. 2013	Sold "CyberAgent FX, Inc." (now YJFX, Inc.) and withdrew from the FX business
May 2013	Established "CyberAgent Crowd Funding, Inc." (now Makuake, Inc.) to engage in crowdfunding services Established "CA Tech Kids" to provide programming opportunities for elementary school students
Sep. 2014	CyberAgent is promoted to the First Section of the Tokyo Stock Exchange
Nov. 2014	Established "AWA Co. Ltd.," an equity-method affiliate, through joint investment with Avex Digital Inc. to provide music distribution services
Apr. 2015	Renewed the corporate and Ameba brand logos Established "AbemaTV, Inc." through joint investment with TV Asahi Corporation to engage in video distribution business
Apr. 2016	AbemaTV, Inc. launches internet TV station "AbemaTV"
Oct. 2018	AbemaTV exceeds 34 million downloads just 2.5 years after its launch

General Information

Company Name	CyberAgent, Inc.
Address	1-12-1 Dogenzaka Shibuya-Ku, Tokyo 150-0043
President	Susumu Fujita
Foundation	March 18, 1998
Capital	7,203 million yen (As of the end of September, 2018)
Employment Headcount	4,988 (Consolidated, as of the end of September, 2018)
Business Portfolio	Media Business Internet Advertisement Business Game Business Investment Development Business

Office Locations

Japan	Tokyo, Osaka, Nagoya, Fukuoka, Sapporo, Sendai, Kanazawa, Kyoto, Saga, Okayama, Okinawa
Global	United States (New York, San Francisco, Guam) China (Beijing) Taiwan (Taipei) Korea (Seoul) Vietnam (Ho Chi Minh City) Singapore (Singapore)

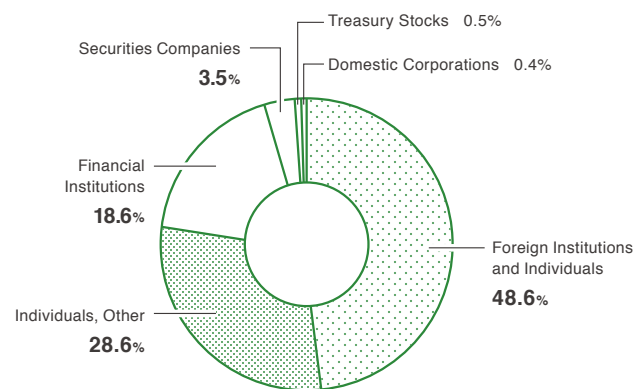


*Main offices around the world including consolidated subsidiaries.

Stock Information

Listed Market	First Section of the Tokyo Stock Exchange
Code	4751
Number of Shares Outstanding	126,426,600 shares
Number of Shareholders	12,668

Distribution of Shares by Type of Shareholders



*As of the end of September 2018

Top Holders

	Name	Number of Shares	% O/S
1	Susumu Fujita	25,909,600	20.5%
2	Japan Trustees Services Bank, Ltd. (Trust Account)	5,790,800	4.6%
3	The Master Trust Bank of Japan, Ltd. (Trust Account)	4,580,400	3.6%
4	NORTHERN TRUST CO.(AVFC)SUB A/C NON TREATY	3,663,440	2.9%
5	THE BANK OF NEW YORK 133 524	3,393,000	2.7%
6	GOLDMAN SACHS INTERNATIONAL	2,786,500	2.2%
7	JP MORGAN CHASE BANK 385632	2,701,690	2.1%
8	JP MORGAN BANK LUXEMBOURG S.A. 385576	2,496,384	2.0%
9	MSIP CLIENT SECURITIES	2,381,700	1.9%
10	Japan Trustee Services Bank, Ltd. (Trust Account 5)	2,294,900	1.8%

*As of the end of September 2018

Large Shareholding Report

Institution	% O/S	Submitting Date
Baillie Gifford & Co	11.11%	April 21, 2015
JP Morgan Asset Management (Japan) Ltd.	6.80%	October 19, 2018
Tybourne Capital Management (HK) Limited	5.14%	October 29, 2018

Investor Relations Activities

CyberAgent promotes understanding of its management policies and business strategies on its investor relations website through information disclosure, conference participation, and interviews with institutional investors. In September 2018, it was adopted as a constituent stock of the Nikkei Stock Average, and has now been included in a total of six indexes including ESG indexes. Recognizing the importance of disclosing information, CyberAgent is dedicated to continuing to improve its IR activities.

FY2018 Summary of Activities

	1Q			2Q			3Q			4Q		
	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.
Results Announcement	● Full Year Results Announcement			● 1Q Results Announcement			● 2Q Results Announcement			● 3Q Results Announcement		
Dividend				● Pay out of year-end dividend						Record Date ●		
Shareholder's Meeting				● General Shareholder's Meeting								
Annual Securities Report				● Submission of Annual Securities Report								

The number of institutional investors we met at the individual meetings: 841 people

Earnings presentations: 4 times

Overseas roadshows: 1 time

Inclusion in Indexes












We are newly added to the Nikkei Stock Average (Nikkei 225), being part of six indexes including two ESG indexes in total.

- 2014 JPX-Nikkei Index 400
- 2015 FTSE All-World Index
- 2017 MSCI Japan ESG Select Leaders Index*
- MSCI Japan Empowering Women Index*
- 2018 MSCI Japan Index
- Included in the 225 stocks that make up the Nikkei Stock Average

*ESG index



IR Awards

	The All-Japan Executive Team 2018	CyberAgent was ranked in 1st place among "Most Honored Companies" in Institutional Investor magazine's 2018 All- Japan Executive Team Rankings in the internet sector, and also boasts awards in 10 other categories.
	Most Honored Companies	1st place
	Best CEO	2nd place Susumu Fujita - selected from buy-side and sell-side (second consecutive year in 2nd place)
	Best IR Professional	1st place Sonoko Miyakawa - selected from buy-side and sell-side (sixth consecutive year in top-3)
	Best IR Programs	1st place selected from buy-side and sell-side (second consecutive year in top-3)
	Best ESG/SRI Metrics	1st place selected from buy-side and sell-side (new category started this year)
	Best Corporate Governance	1st place selected from buy-side and sell-side (new category started this year)
	Best Analyst Days	3rd place selected from buy-side and sell-side (second consecutive year in top-3)
	Daiwa Investor Relations 2017 Internet IR Awards	Our new corporate site, which was renewed in October 2017, was recognized with an Excellence Award from the Daiwa Investor Relations 2017 Internet IR Awards (Daiwa Investor Relations)
	Forbes Asia Fab 50	Chosen for 'Forbes Asia Fab 50' by Forbes as one of the Asia's Fab 50 Companies in September 2018 (third consecutive year)
	Japan Investor Relations Association's Awards	Chosen for 'Companies with Greatest Improvement in IR,' and ' Companies with Best Continual Efforts in IR' by Japan Investor Relations Association as we have been evaluated highly by the committee and recognized for our efforts to improve IR activities for twelve years from 2007 to 2018.

Strengthening Communication with our Investor Website

The corporate site rolled out a new design in October 2017 to improve the company's ability to communicate information with owned media and to ensure compatibility with all types of devices. In addition to earnings and financial information, we also proactively communicate qualitative information on not only payment and financial information, but also subjects like technological capabilities, competitive advantage, governance, empowering women, and more.

IR Channel

Go to "IR channel" →

Since 2016 we have released a total of 20 videos for our shareholders and investors.



3rd episode: "Exploring the Strength of Internet Advertising Business"



4th episode: "CyberAgent from an Outside Director's Perspective"



7th episode: "Startup JJJ, a Framework for Cultivating New Business"



16th episode: "Operational Advantage: Our Ability to Create Long-lasting Hit Titles"

Owned media: "FEATURES"

Go to "FEATURES" →

FEATURES delivers articles on topics such as our distinctive systems, culture, and social contribution.



"Three outside directors on initiatives for strengthening governance"



"The new culture that female employees create themselves"



"Asset portfolio planning by a new graduate infrastructure engineer"



"Building the Future of Internet Advertising with Technology and Creative"

Disclosure Policy

Basic policy for disclosure

CyberAgent, Inc. (hereinafter called “the company”) will swiftly provide shareholders and investors with information while emphasizing transparency, fairness. The company will disclose information under the timely disclosure regulations specified by the Financial Instruments and Exchange Act and the Tokyo Stock Exchange. At the same time, the company provides prompt and proactive disclosure of material information which is not subject to the timely disclosure regulations, that could influence the investment decisions of investors.

Method for disclosing information

Information which is subject to the timely disclosure regulations will be disclosed on the website of the Tokyo Stock Exchange through the timely disclosure network (TDnet), according to the regulations. The released information will be uploaded to the IR website of the company. The information that is not subject to the timely disclosure regulations will also be released through the IR website of the company, to reach investors accurately and equally.

Forward-looking statements

This website and other items the company publishes may contain forward-looking statements such as business forecasts that made based upon the information currently available which involves risks and uncertainties. There can be no assurance that forward-looking statements will prove to be accurate or achieved, as actual results may differ materially from those anticipated in such statements.

Quiet Period

The company specifies the two weeks until the release of financial results as a quiet period to prevent earnings information leakage and secure fairness. In this period, the company refrains from answering questions regarding our results and giving relevant comments, except the case where there emerge future-related information and material fact that would influence investment decisions considerably.

Forward-looking statement, Contact

Forward-looking statement

The future information, such as earnings forecast, written in this document is based on our expectations and assumptions as of the date the forecast was made.

Our actual results could differ materially from those described in this forecast because of various risks and uncertainties.

Contact

IR&SR Division
CyberAgent, Inc.

✓ Investor Inquiries

[CONTACT US](#)

Download Fact Sheet

[Excel](#)

