

Company Information Briefing

Summary of Question and Answer Session

The following is a compilation of questions from shareholders at the company information briefing held on Friday, December 13, 2019.

Q1.

In the Game Business, what is the expected release period for “UMA MUSUME Pretty Derby” currently in development? Also, who will succeed the former producer Ishihara?

A1. Respondent: Hidaka

At this point the timing for the release of “UMA MUSUME Pretty Derby” is undecided. Ishihara’s successor is Cygames Executive Director Yuito Kimura, who is in charge of the project and working diligently on development.

** Hidaka stated during the briefing session that Cygames Executive Director Kimura is in charge of the project, but Kimura is actually involved in an executive capacity. The full-time producer is a different person, so we are correcting the record.*

Q2.

What is your position on the move to change the team name for FC Machida Zelvia because of CyberAgent’s shareholders?

A2. Respondent: Fujita

At one time we considered rebranding for the Japan Pro Soccer League team “FC Machida Zelvia.” We spoke with supporters and will not change the name, but as an executive of a listed company, I believe a rational, reasonable decision is necessary.

Q3.

AbemaTV’s shogi channel has a program that allows coins to be awarded. What is CyberAgent’s share of this?

A3. Respondent: Fujita

AbemaTV has a function that allows viewers to support the program or performer they are watching. Revenue allocation varies by program, so we do not disclose this information.

Q4.

What is the role of M-League on AbemaTV?

A4. Respondent: Fujita

The public viewing of recent professional mahjong M-League matches was a success, selling out of ¥8,500 tickets and attracting around 900 people.

It is also “killer content” on AbemaTV, watched by many viewers.

Q5.

There was talk of adding one more M-League player during the league period. When will this be?

A5. Respondent: Fujita

Companies have M-League teams. Whether to add more players is decided by the individual teams.

Q6.

During the first Q&A session for the shareholders’ meeting, questions are limited to those relating to the agenda items. Why is this?

A6. Respondent: Fujita

In terms of running the shareholders’ meeting, the first section is designated as a time to discuss the agenda items, so questions are limited to those pertaining to the agenda.

During the company information briefing in the second session, we take questions on issues other than agenda items.

Q7.

Does CyberAgent use Cybozu’s Garoon as its internal groupware? Also, is this linked to the company’s Kintone?

A7. Respondent: Nakayama

CyberAgent does not use Cybozu’s Garoon, but we do use Kintone.

Previously we utilized local management with Excel or other programs, but now that cloud management is possible, business management is more efficient, and helps to improve governance.
