



## 22nd General Meeting of Shareholders

### FY9/19 Summary of Question and Answer Session

The following is a compilation of questions from shareholders at the 22nd General Meeting of Shareholders held on Friday, December 13, 2019.

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#### Q1.

Would you please explain a little more about the Ameba Pigg service in the Media Business?

#### A1. Respondent: Fujita

Ameba Pigg was launched in February 2009, and continued for more than ten years.

Service for the PC version of Ameba Pigg ended on December 2, 2019.

The reason for ending the service was that Adobe announced it was ceasing technical development for “Flash” at the end of 2020. We notified users well in advance (March 2019), and we believe we gained their understanding.

#### Q2.

What is the return on the upfront investments in AbemaTV?

#### A2. Respondent: Fujita

We started AbemaTV while the Internet Advertisement Business and Game Business were performing strongly, with the intention of making it the next earnings pillar. In the three and a half years since launch, we have reached our initial target of 10 million WAU (Weekly Active Users), and profitability is now in sight.

Future returns will depend on our efforts, but we will work to pass the break-even point, and develop a highly profitable business.

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\* Questions at the Shareholders’ Meeting are limited to those relating to the agenda items.

\* Questions at the Shareholders’ Meeting not related to the agenda items are presented in the Company Information Briefing Q&A.

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